



**INTENSE  
CLIENT FOCUS**

#### **Areas of Special Emphasis**

Private Client Services

#### **Education**

Bachelor of Science in Business  
Administration, Economics  
Auburn University, Auburn, AL

Master of Business Administration  
University of Alabama at Birmingham  
Birmingham, AL

## **BARRY PRIM, MBA**

**Member, Senior Client Consultant**

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Barry Prim is a Senior Client Consultant for Warren Averett Asset Management and a Member of Warren Averett. Barry is responsible for building and strengthening client relationships and growing Warren Averett Asset Management in the Montgomery area. Before joining the Firm, Barry's previous experience included asset management, banking, client relationships, management and marketing. Barry resides in Montgomery with his wife and two children.

#### **Community Involvement and Recognitions**

- Child Protect, Board Member
- St. James School, Chairman of Board of Trustees
- YMCA Soccer, Board Member
- Family Sunshine Center, Former Board Chair
- Leadership Montgomery
- Stonier Graduate School of Banking, Graduate

#### **Ask Me About**

- Why planning for generational transfer of wealth is so important
- How diversification in your investments can protect you from event risk
- How creating a trust can help, and sometimes hurt, your heirs
- Why I believe Steely Dan's album, *Aja* is the best album of all time